



Trinity Capital Inc. Provides \$25 Million in Growth Capital to Wisetack

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PHOENIX, Jan. 30, 2025 /PRNewswire/ -- [Trinity Capital Inc.](#) (NASDAQ: TRIN) ("Trinity Capital"), a leading alternative asset manager, today announced the commitment of \$25 million in growth capital to [Wisetack](#), a leading pay-over-time platform for home services.



Wisetack provides consumer financing for home services such as HVAC, plumbing, and pest control, allowing customers to quickly and easily set up pay-over-time options. Wisetack is integrated into the software tools that home service businesses already use, making it easy for the businesses to start offering their customers these flexible options.

"Wisetack stood out for its exceptional growth trajectory, stellar customer experience, and strong position in a very large market. Their seamless integration process and easy-to-use software enable businesses around the country to offer their customers financing for essential services," said Ryan Thompson, Managing Director, Tech Lending at Trinity Capital. "We are excited to support Wisetack's growth as they continue to provide businesses and their customers with greater flexibility."

This growth capital will enable Wisetack to continue to scale operations and fund growth initiatives.

"We are excited to partner with Trinity Capital, as leaders in providing growth capital to fast-growing, category-defining companies," said Bobby Tzekin, founder and CEO of Wisetack. "Trinity's support will enable us to accelerate our growth and innovation in the massive home services market."

About Trinity Capital Inc.

Trinity Capital Inc. (Nasdaq: TRIN) is an international alternative asset manager, aiming to provide investors with stable and consistent returns through access to the private credit market. We source, vet, and invest in dynamic privately funded growth-oriented companies, giving our investors access to a strong and diversified portfolio. With distinct business verticals, Trinity Capital stands as a trusted partner for innovative companies seeking tailored growth capital solutions. Headquartered in Phoenix, Arizona, the firm has an international footprint, supported by a dedicated team of strategically located investment professionals. For more information, visit the company's website at trinitycapital.com and stay connected by following us on [LinkedIn](#) and [X](#) (formerly Twitter).

About Wisetack

Wisetack is the leading embedded platform for financing home services like plumbing and electrical, and has a rapidly growing presence in dental and elective medical care, as well as car repair. Wisetack partners with software companies to embed consumer financing options into their customer-facing applications through simple APIs. Wisetack merchants, many of whom are small businesses, rely on Wisetack to offer their customers affordable pay-over-time options at point of sale.

Founded in 2018 in San Francisco by an experienced team of leaders in the financial services industry, Wisetack is backed by investors Insight Partners, Greylock, Quadrille Capital, and Bain Capital Ventures. All payment options are subject to credit approval. Your terms may vary. Payment options through Wisetack are provided by its [lending partners](#).

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